

How Funds Will Be Used — Bean & Ember Coffee Roastery

Funding Goal: \$5,000

We've broken down exactly how every dollar of your support will be spent to launch Bean & Ember and start serving our community with fresh, ethically sourced coffee.

1. Commercial Roasting Equipment — \$2,200

A commercial-grade small-batch roaster to replace our home setup, allowing us to roast consistently and meet growing demand while maintaining quality.

2. Green Coffee Bean Inventory — \$1,200

Initial bulk purchase of unroasted, ethically sourced beans directly from farming cooperatives, paid at fair-trade prices.

3. Packaging & Branding Materials — \$700

Resealable, food-safe coffee bags, custom labels, and branded packaging for both retail and subscription orders.

4. Online Ordering System & Website — \$500

Setup of our e-commerce store, subscription management, and secure payment processing so customers can order reliably.

5. Marketing & Launch — \$250

Local advertising, sample giveaways at community events, and initial social media promotion to build our first customer base.

6. Contingency / Operating Buffer — \$150

A small reserve for unexpected costs such as shipping, supplies, or equipment adjustments during our first months.

Total: \$5,000

Every contribution goes directly toward building a sustainable local business and supporting the farmers who make our coffee possible. Thank you for believing in our vision.