How Funds Will Be Used — Keystone Realty Group
Funding Goal: $6,000

1. **Licensing & Brokerage Setup — $2,000**
   Broker licensing, legal registration, and the required setup to operate as an independent real estate company.
2. **Marketing & Online Presence — $1,600**
   Website, professional photography, listing tools, and local advertising to attract buyers and sellers.
3. **Client Management Software — $900**
   CRM and transaction-management tools to serve clients smoothly and stay organized.
4. **Office & Operating Costs — $1,000**
   Initial workspace, supplies, and first months of essential operating expenses.
5. **Professional Development & Buffer — $500**
   Certifications, memberships, and a reserve for unexpected startup costs.

Total: $6,000

Every contribution helps build a real estate company rooted in honesty and genuine care, helping families in our community find homes they'll love. Thank you for your support.